**Emergency Nursing 2018 sample social media messaging**

Event name: Emergency Nursing 2018

Dates: Sept. 26-29, 2018
Location: Pittsburgh

Conference hashtag: #ENA18

<https://www.ena.org/events/en18>

Below are some suggested sample messages we encourage you to post on your personal and state/chapter social media accounts. Please share specific reasons why you find attending Emergency Nursing 2018 valuable.

**Sample Facebook/LinkedIn messaging:**Please share the Facebook event to your page: <http://bit.ly/2vfTrhs>

1. The early bird rate is still available for Emergency Nursing 2018! Register by July 31 to save 44% and reserve your spot in Pittsburgh. <https://www.ena.org/events/en18>
2. Let’s make sure <<state name>> is represented at Emergency Nursing 2018 Sept. 26-29 in Pittsburgh. Register by July 31 to save $230! <https://www.ena.org/events/en18>
3. Do you have what it takes to be crowned the SIM Wars champion? Head to Pittsburgh for Emergency Nursing 2018 and compete in the friendly competition against your peers. <https://www.ena.org/events/en18>
4. Check out the exciting new opportunities in the exhibit hall at Emergency Nursing 2018! <https://www.ena.org/events/en18>
5. What I look forward to most at ENA’s annual conference is <<XXX>>>. It’s a great opportunity to further your education, meet your colleagues and refresh yourself. I hope to see you at Emergency Nursing 2018! <https://www.ena.org/events/en18>.

**Twitter messaging:**

1. Not only will there be remarkable education, but there are exciting opportunities for fun in Pittsburgh. Join us at Emergency Nursing 2018! <https://www.ena.org/events/en18>
2. Expand your knowledge, learn new skills and return to your ED reinvigorated after discovering all Emergency Nursing 2018 has to offer! <https://www.ena.org/events/en18>
3. Who wants to save $230 on ENA’s annual conference? Register by July 31 for big savings. See you in Pittsburgh! <http://ena.org/Microsite/2017/> #ENA17
4. There are some exciting opportunities for education, career development and more in the Emergency Nursing 2018 exhibit hall! <https://www.ena.org/events/en18> #ENA18
5. Earn contact hours, network, and recharge at Emergency Nursing 2018 Sept. 26-29 in Pittsburgh! <https://www.ena.org/events/en18> #ENA18