**Sample Email**

Subject: Register by July 31 to save $230 on Emergency Nursing 2018 registration

**It’s not too late to take advantage of lower national conference rates!**

The early bird rate for [Emergency Nursing 2018](https://www.ena.org/events/en18) ends on July 31, so don’t wait to sign up for the largest conference dedicated to emergency nursing. Emergency Nursing 2018 is being held **Sept. 26-29 in Pittsburgh, and features more than 160 sessions on topics such as the opioid epidemic, human trafficking, pediatrics, geriatrics and more.**

Here are just a few of the highlights:

* More than 160 emergency nursing education sessions offering more than 29 contact hours
* A Career Wellness Center to access professional services including headshots, private interview spaces and a relaxation station
* ENA Learning Lab in the exhibit hall that features clinical education sessions on topics including IV infiltration, intubation, obstetrics in the ED and more
* Ultrasound and cadaver labs
* Advanced practice track in partnership with the American Academy of Emergency Nurse Practitioners
* EDTalks/SMACC Talks, short presentations from colleagues, ENA representatives and valued partners on ideas, trends, equipment, supplies, services, research studies and more
* AdvancED, a 4-bed mock ED with interactive mannequin simulation exercises
* SIM Wars, a competition that requires teams to achieve the best possible outcome for a patient
* Zagat named Pittsburgh the #1 Food City in the US
* ENA 1980s theme Welcome Party

[Register today!](https://www.ena.org/events/en18)

**Register now through July 31 for $230 in savings.**